



WESTBROOKE
ASSOCIATES



SERVICING INVESTORS
WITH RELEVANT INVESTMENTS FOR
TODAY'S MARKETPLACE



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HMRC APPROVED SCHEMES

EIS 30% Income Tax Relief | SEIS 50% Income Tax Relief



WHY WESTBROOKE ASSOCIATES?



Westbrooke Associates comprises a team of independent and experienced agents and compliance executives with extensive backgrounds in the financial sectors of London and Gibraltar.

With over 200 years of combined industry experience, we founded our company in the post-pandemic era to offer sound investment opportunities in corporate equity.

Our offices in Gibraltar and the UK provide access to investment opportunities with an excellent track record, focusing on areas such as sustainability, the environment, lifestyle, health and well-being and digital financial markets.

Specifically targeting investments that are relevant to today's market, we streamline the entire process to ensure a cost-effective and sound option, generating attractive risk-adjusted returns and a positive experience for our clients.

We aim to create excellent market penetration and promote affordable, accessible, and rewarding investment opportunities with strong financial plans for long-term growth. Our range of investments includes early to medium-growth enterprises, which have robust operational processes and a skilled and reputable management team behind them.

As the official agent for the companies listed on our website, we provide all the necessary documentation for each investment opportunity. We also arrange for potential investors to speak with the management team or directors of each company either by phone, Zoom or in person.

All investments made by our clients are paid directly to the company they are investing in and all returns are paid directly from the company to the investor.

Our team of experts provides all the information and trading technology needed to make informed investment decisions. Register with us today to start matching your investment criteria.



OUR STORY



OUR POLICY



NO HIDDEN INVESTOR FEES

Westbrooke Associates believe in a clear and transparent pricing structure and as such there are no fees or annual charges on any of the investments made.



TAX RELIEF

We promote investment opportunities with a range of tax relief options. Each opportunity pre-qualifies for the UK government scheme.



PROFESSIONAL SERVICE

Our clients enjoy peace of mind with technical assistance, support and expert guidance surrounding the entire investment process.



TARGETED INVESTMENTS

Invest in strong financial opportunities that can lead to long term growth. Expert institutional investors are at the heart of Westbrooke Associates.



ENHANCED DUE DILIGENCE

Our expert analysts conduct thorough due diligence on all of our opportunities. We ensure our clients are comfortable with their investments.



REGISTER TODAY

Join our network of investors today. Both current and potential investors can stay up to date, receive information, links and related content.

OVERVIEW

► EIS

The Enterprise Investment Scheme's (EIS) centrality in the equity funding market for Small and Medium Enterprises (SME's) is demonstrated by the fact that it has survived famously volatile governments throughout that time, but it's also a testament to the scheme's importance in helping UK companies grow.

With the Chancellor recently stating that SME's, "are the champions of small enterprises and the entrepreneur," more and more people slowly realise what the EIS industry has understood for years: SMEs and entrepreneurs are the core of the UK economy.

EIS fills a gap that allows needed capital to reach some of the least developed and most unexplored areas. The good news for investors is that there's an endless supply of high-quality businesses to support.



► SEIS

The Seed Enterprise Investment Scheme (SEIS) offers great tax efficient benefits to investors in return for investment in small and early stage start-up businesses in the UK.

SEIS was designed to boost economic growth in the UK by promoting new enterprise and entrepreneurship. The scheme was introduced in the Chancellor George Osborne's 2011 Autumn Statement (and came in to force in April 2012) which heralded a big shake up of tax incentives for investors, with the Enterprise Investment Schemes and Venture Capital Trusts also being revamped.

Generally held to be one of the most successful government-backed schemes ever created, SEIS was designed to boost economic growth in the UK by promoting new enterprise and entrepreneurship.



EIS | SEIS

The Enterprise
Investment Scheme

The Seed Enterprise
Investment Scheme



An introduction
for investors

EIS Investment Scheme

EIS

- **30% of your investment is returned back to you as Income Tax Relief.**
- **Outstanding Capital Gains Tax Deferral.**
- **Inheritance Relief (100% IHT relief after two years).**
- **Capital Gains Tax free on disposal of Shares if held for 3 years or more.**



The Investor

By investing in EIS and helping small UK businesses, it's only fair that the investor should benefit from their investment.

Investors can benefit in several ways, including:

- Investing in small promising companies can provide large potential investment returns.
- Unlike many traditional investments, EIS investors benefit from a closer relationship with the company they invest in.
- There are numerous valuable Tax Relief's available to investors. These can lower the risk of investing in a small business while increasing total earnings.

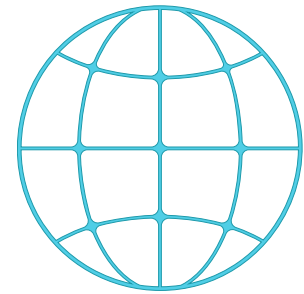


The Company

Small businesses have found it increasingly challenging to obtain traditional financing in recent years. Stricter lending standards, less support from banks, and broader limits on other kinds of finance mean that raising cash, no matter how good the company, can be challenging at times.

EIS offers British businesses a different way to fund their businesses. The funds raised can help with most aspects of development, such as creating new businesses, product launches, and entry into new markets.

EIS has contributed to the success of numerous businesses, both small and well-known.



The Country

The benefits EIS provides the UK economy and the country is why the government offers the tax benefits. Surprisingly, many people are unaware of these advantages.

Among the advantages are:

- Raising Income Tax and National Insurance from EIS company employees.
- EIS companies contribute to the Treasury through Corporation Tax, VAT, and other duties.
- Helping the economy grow.
- Helping create many new British businesses and job opportunities.

SEIS Investment Scheme

SEIS

- **50% of your investment is returned back to you as Income Tax Relief.**
- **50% Capital Gains write off from current Tax Year.**
- **Capital Gains Tax free on disposal if held 3 years.**
- **Inheritance Relief (100% IHT relief after two years).**



The Seed Enterprise Scheme (SEIS) is designed to help smaller companies raise money when they start to trade.



SEIS was introduced on 6 April 2012 and is modelled on the long standing Enterprise Investment Scheme (EIS), but offers more generous tax breaks to incentivise investors to invest in very early-stage companies - with all the additional risk that entails.

At the time of writing, the tax breaks are worth up to 64% of the amount invested, this includes income tax relief and capital gains tax relief.

A summary of the Tax Breaks:

- Income Tax Relief for the investor of up to 50% of the amount invested;
- Exemption from Capital Gains Tax on the disposal of SEIS shares;
- Losses on disposal of SEIS shares are allowable for Capital Gains Tax purposes;
- Capital gains tax reinvestment relief for chargeable gains reinvested into SEIS shares; and
- No Inheritance Tax once the shares have been held for two years.

A maximum of £250,000 can be raised by a company through SEIS investments, It is, of course, perfectly possible for a small company to raise more than £250,000 from a single share issue; however only £250,000 of the amount raised can qualify for SEIS.

To qualify for the SEIS scheme, and realise the tax advantages associated with the scheme, there are conditions that need to be met both by the company and the investor, at various stages before, during and after the share issue.

The tax advantages available under SEIS can be withheld or withdrawn from investors if the detailed rules are not followed for at least three years after an investment is made.





GENTLEMEN, IT'S THE YEAR
OF THE BROSÉ

A NICHE IN THE MARKET
STIMULATED A VISION FOR A
MASCULINE ROSÉ



Rosé is the fastest growing and strongest trending wine category globally with an increase in Provence Rosé sales across the board.

Social media-savvy millennials and gen-z are currently dominating wine consumption and choosing affluent wine brands to align with & drink. This trend is forecast to continue and exponentially grow.

A niche in the market stimulated a vision for a masculine Rosé - Brosé Wine Ltd was born. Brosé was founded in March 2019, Brosé Wine Ltd was created out of a lack of Rosé wines that were aimed towards the male market.

Rosé consumption has increasingly spread across the male demographic over recent years. Brosé Wine Ltd aims to become the next male beverage of choice.



BROSÉ GRANDEUR PROVENCE

France - Provence

Brosé Grandeur Provence is a quirky Grenache dominant blend of 5 grape varieties; Grenache (40%), Syrah (15%), Cinsault (15%), Cabernet Sauvignon (15%) and Rolle (15%).

Elegant and crisp with aromas of red berries, a hint of grapefruit and beautiful aromatic and mineral notes.



We source the grapes from the Provence appellation Coteaux d'Aix en Provence from a vineyard near the village of Venelles. The vines are located at high altitudes just over 400m above sea level, which benefits from slightly milder temperatures and less extreme variation between day and night - extremely valuable for grape maturation considering the scorching summer temperatures that exist in Provence.

The alluvial clay and limestone soils are rich in minerals and helping create notable aromatics in the wine. The region also benefits from the Mistral winds which help to keep the vines cool and enable good air circulation between the rows.

EIS

The Enterprise
Investment Scheme



WHERE WE ARE

Brosé Wine Ltd launched on-line in May 2020. We have registered local and international trademarks. We have secured a winery to produce, label and bottle our wine, with a supply of 2,000,000 bottles.

We have seamless logistics in place for importing the wine into the UK from France.

Our website is built on the best E-commerce platform Shopify, which offers real-time ordering into our storage, packaging and shipment centre.

Delivering wine for next day delivery, we are available on Amazon Prime. Our first market was the UK.

We have now built an initial customer base and social media following. We are now looking for our first round of investment.





**HM Revenue
& Customs**
EIS Approved

THE INVESTMENT PACKAGE

- We are inviting investors to join a unique and aspirational brand, that has a huge opportunity to change and disrupt the rosé wine market
- There are no other rosé wine companies who are competing within our space, this gives us a major head-start and opportunity for success and exponential growth
- If you are interested in taking advantage of being an early investor and securing your shares in Brosé
- Wine Ltd. We are looking for minimum investments of £10,000+
- As an example, this would give you 20,000 amount of shares in Brosé at a buy in rate of £0.50 amount per share
- Based on our exit strategy when we come to sell the company in 2027 – 2028 we estimate that your shares will be worth £2.41
- Giving you a ROI of £38,200 based on a percentage increase of 382%

30% of your investment is returned back as Income Tax Relief with EIS



ASSISTED LIVING PROJECT

“The UK’s largest REITs
are worth
billions of pounds”

Our Objective
is to provide an income stream
that remains contractually
ahead of inflation, underpinned
by a real asset that is already
fully built, eliminating any
planning or construction risk
and delays.

Investors can take comfort in
the fact the assets are income
producing from day one with
the relevant leases for 25 years
which are already in place and
funded by the Department for
Work and Pension (DWP).



Everyone deserves a place they can call home – a safe-haven they can rely on long term. But none more so than those with enduring illnesses. How can they expect to take care of themselves with dignity and certainty if they do not have a living space that fits their specialist needs?

At the Assisted Living Project, we are dedicated to enhancing the lives of people with enduring illnesses across the UK by housing those who need it most. As an independent UK property organisation, our primary focus is on providing exceptional assisted living accommodation to meet the unique needs of our valued tenants.





Here's what Forbes have to say about REITs



Should I invest in REITs

The London Stock Exchange describes REITs as a “way for investors to access the risks and rewards of holding property assets without having to buy the property directly”.

To this end, an investor with existing exposure to shares, bonds and cash looking for extra diversification could consider property in general and REITs in particular as a means of achieving this.

Investors who pick a property sector on an upwards curve will likely benefit from booming demand, soaring property values and competitive rental income.

Have you seen the multiples REITs achieve when floating?

KCR
RESIDENTIAL REIT PLC

Regionc
REIT



Types of REITs

REITs often specialise in a particular area of the property market including:

- Apartments
- Office blocks
- Shopping centres
- Hotels
- Healthcare facilities
- Self-storage facilities
- Data centres



In the UK, a REIT must own commercial or residential and rent it out. At least three-quarters of its profits must come from rental income.

In addition, a REIT must also distribute at least 90% of the profits it makes from this business to shareholders.

The companies that qualify as REITs pay no corporation tax on either profits or gains from their UK-qualified property rental businesses.

Instead, shareholders pay income tax on the distributions they receive. These are technically known as 'property income distributions', but they do not count as dividends in the same way as payouts do from other listed companies.

This makes REITs a potentially tax-efficient way to invest in property.

First, they leave retail investors free to use their dividend tax allowance – the amount from dividends an investor is allowed to earn tax-free each year – on other investments.

In addition, if you hold REIT shares in an individual savings account (ISA) or private pension such as a self-invested plan, both of which shelter investments from tax, there will be no income tax to pay on the distributions you receive.

How To Invest In Real Estate Investment Trusts (REITs)

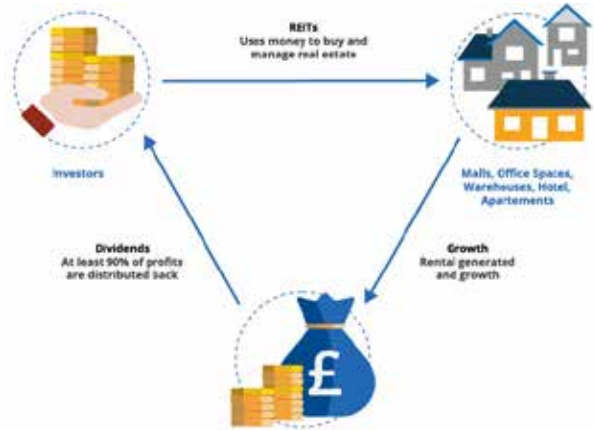
If property investing appeals, but the idea of becoming a landlord sounds like too much of a hassle, or drumming up a deposit and the necessary mortgage repayments are beyond your means, another option is to consider property funds including real estate investment trusts – REITS.

In addition, not everyone can afford to buy a property for investment purposes. Even if they can, property tends to be an 'illiquid' asset, meaning it can be difficult to sell a building quickly at a fair price.

A REIT is a type of investment trust that is listed like a company on a stock exchange, such as the London or New York Stock Exchange.

But instead of investing in securities such as bonds or equities, REITs aim to make money for their investors through property transactions.

ASSISTED LIVING PROJECT



What are REITs? Real estate investment trusts (“REITs”) allow individuals to invest in large-scale, income-producing real estate. A REIT is a company that owns and typically operates income-producing real estate or related assets.

Over the last thirty years, the Assisted Living sector has expanded rapidly, with many different types of facilities now available, including extra care housing, residential care homes, and nursing homes.

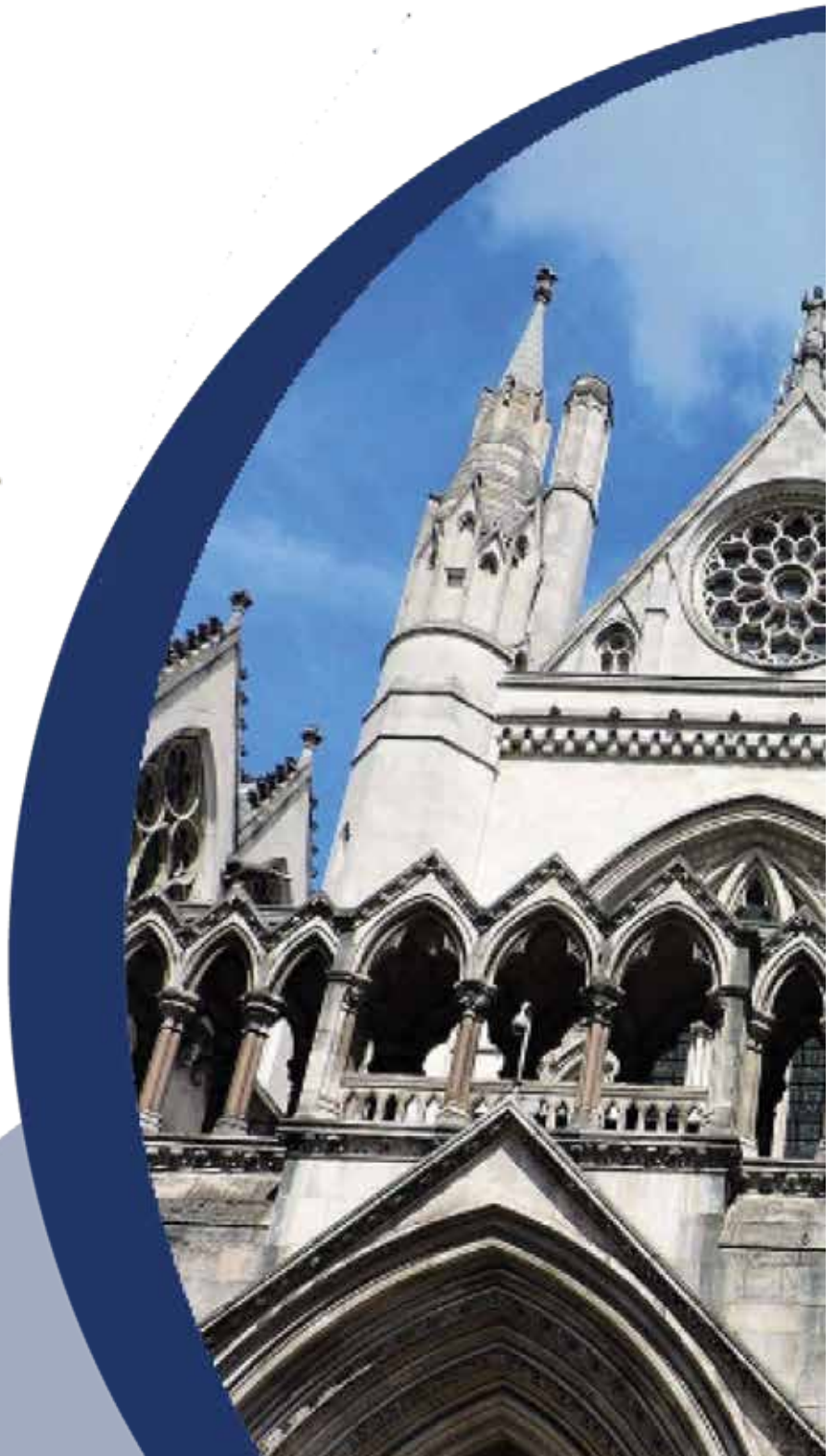
The introduction of the Care Act 2014 helped to regulate the sector and ensure that high standards of care are maintained in all facilities.

Today, Assisted Living is an important part of the UK’s care provision, increasingly seen as a viable alternative to traditional care homes.

With our growing aging population and an increasing demand for care services, Assisted Living is set to continue playing a key role in the UK’s care provision far into the future



LITIGATION FUNDING



INVESTMENT FEATURES

- Capital protection shields your funds assuring a low-risk investment
- Your investment is represented by seasoned solicitors and barristers regulated by the SRA
- 20% to 25% ROI outperforms the usual asset opportunities
- The timeframe of each investment usually falls within the 12 month range, paid on a daily rate
- Access to a pool of deserving legitimate claims
- Your investment is not influenced by economic fluctuations



INVESTMENT OPPORTUNITY | Back Story

Timeshare schemes have long been viewed negatively, partly thanks to their limitations, complex contracts, aggressive salespeople and costly commitments. A type of holiday home where groups of people have rotational occupancy, memberships hold little financial value and are virtually unsellable from the moment of purchase.

In their quest to rejuvenate the industry's reputation, timeshare resorts and developers sparked a dubious marketing revolution. This transformation introduced a new concept in timeshare investment products. While resembling similarities to traditional timeshares, it held a unique twist – partial ownership of real property. All hinging on the idea that, after a set period, the property will be sold and the proceeds shared among co-owners.

However, consumers were sold these schemes on the basis they were investments as well as holiday destinations which breaks consumer protection laws and timeshare regulations.

Unsurprisingly, it unleashed a torrent of complaints from customers who were mis-sold illegal and unenforceable loans to accommodate these membership schemes to the Financial Ombudsman Service (FOS) in the UK. The FOS launched an investigation and proceeded to hold banks accountable for their involvement in facilitating consumer sales. To challenge this, banks turned to the High Court, hoping for a reversal.

A Judicial Review, held on 5th May 2023 and overseen by the Honourable Mrs Justice Collins-Rice, upheld the Ombudsman's decision. Moreover, the High Court also ruled that the contracts attributed to the lenders and banks were jointly and severally responsible under the 1974 Consumer Credit Act.

The verdict has paved the way for thousands of British timeshare members to pursue legal action, seeking to annul their contractual arrangements and associated loans. This legal recourse aims to claim hundreds of millions of pounds to recover capital, interest, maintenance fees and any other associated costs, including litigation expenses.

THE INVESTMENT PACKAGE

Previously exclusive to institutional investors, we are now meeting the demands of a disruptive and evolving industry by inviting individual investors to finance mis-selling loan agreement legal cases and business energy claims. Expanding the opportunity and opening the market to high-net-worth investors, we are unaware of any other law firm competing within our space.

**Safer than
a bank
account?**



- Minimum investment: £18,000, generating a 20% return.
- Pro Rata Returns: between 20% and 25% per annum, depending on the amount invested. Please refer to page 10 for financial examples.
- Duration: the anticipated term for each case conclusion is 12 months.
- Success Rate: a judicial review secured a positive outcome for these litigation claims.
- Risk protection: each low-risk investment is Insured by an insurance bond, issued by an FCA-regulated insurance broker to indemnify unsuccessful outcomes.
- Prospect Database: vast access to a legitimate interest database of meritable prospects awaiting funding.
- ROI: a daily rate will commence 14 days following the successful clearance of investors' funds in the KWS Law client account.
- Stringent Selection Process: maximising success rates and delivering positive outcomes.

EXPLORING THE INSURANCE BOND

The insurance bond is commonly used in litigation. In this instance, its primary purpose is to safeguard investor capital in the unlikely event that a loan agreement mis-selling case or business energy claim is unsuccessful.

Purchased after the dispute has arisen and once barristers have agreed to pursue the case, the insurance bond covers a range of legal costs, including court fees, expert witness fees, legal representation fees (barristers and solicitors) and other disbursements related to the case. It also covers costs that may be awarded against the claimant if they lose the case. The cost of acquiring the insurance bond is incorporated into the minimum funding amount for each case.

KWS Litigation prioritises investor protection and as such, we have instituted an insurance bond within our corporate structure. Upon onboarding new investors, we promptly inform our FCA-regulated broker. From here, the investor's contribution is seamlessly integrated into the insurance bond cover, comprehensively covering investor funds. Indemnifying the investor, the insurance bond ensures that the principal sum is reimbursed in the unlikely event that the case is unsuccessful.

For investor peace of mind, KWS Law is regulated by the Solicitors Regulation Authority (SRA). At the same time, the policy is underwritten by leading, regulated insurance bond providers and issued through FCA-regulated brokers.



INVESTMENT HIGHLIGHTS

- The average term is 12 months, in contrast to the significantly longer timeframes associated with typical private equity deals.
- The low-risk investment has no direct correlation with conventional financial markets, safeguarding against market fluctuations and volatility.
- The stringent selection process only accepts cases vetted by an FCA-regulated claims management company, along with legal opinion from an independent barrister confirming the highest probability of a successful outcome.
- The litigation and consumer protection regulatory requirements are compliantly adhered to throughout the process.
- The High Court's decision to uphold the Finance Ombudsman Service's ruling sets a legal precedent and carries ultimate legal weight.
- The unique nature of litigation funding carries the potential to generate notably larger returns when compared to other alternative asset classes.
- The investor receives the low-risk principal amount along with the pro rata annual rate on completion of a successful outcome.
- The investor receives the low-risk principal amount invested via the insurance bond, in the unlikely event that a case is unsuccessful.
- The option to reinvest at any stage.



BROSKI

BLENDING SCOTCH WHISKY

REDEFINING TRADITION



SEIS:
Approved Investment Opportunity

SCOTCH WHISKEY INDUSTRY BOOSTS UK ECONOMY BY £7.1BM



COMPANY EVALUATION

- **BROSKI** has a route to market, based off its CEO's additional wine company called Brosé Wine Ltd. This is 3.5 years old established company in the UK and internationally
- **BROSKI** will be listed on www.rangeme.com, UK's biggest platform for connecting suppliers and buyers, including all major supermarkets such as Waitrose, Tesco etc.
- **BROSKI** is forecast to turnover £227,175 in the first 12 months of trading
- £5,000 worth of Trademarks securing the BROSKI brand already in place
- **BROSKI** will be endorsed by celebrities and a growing social media following
- **BROSKI** will be listed across the UK on Amazon Prime & on www.broskiclub.com to purchase
- The whisky market globally is worth over \$60.5 billion
- Company valuation (Post-raise) - £3 million. Certified by Thomas & Young Chartered Accountants



WHERE WE ARE NOW

BROSKI has been trademarked and secured across the UK with EU & Worldwide pending under class 33 Whisky.

The design of the bottle, logo and brand image has been finalised.

QR code on the back label taking you to our very own – BROSKI playlist

Our website has been built and will be moved onto the platform Shopify

We have partnered with Young Spirits as our master distillery and manufacturer

We have access to over 3,500 casks giving us just over 1,000,000 bottles of BROSKI per annum

We have partnered with Fidelity Fulfilment for our storage as they are a HMRC approved fully bonded warehouse. Fidelity integrates into our ecommerce website and dispatches to our customers in under 24 hours

We are creating BROSKI merchandise such as cards, glass wear, ice buckets, reusable ice cubes and cigar cutters.



BROSKI is here to shake up the whisky market and offer a refreshing take on traditional and somewhat outdated brands gathering dust on retailers' shelves.

We believe that **BROSKI** can be the new contemporary, stylish and trendsetting whisky that appeals to the Gen-z target audiences who are now of drinking age and make up for a whopping 40% buying power globally reaching £113 billion.

We have realised a gap in the whisky market and **BROSKI** has an opportunity to capitalise on this and become the leading brand in this space. Our product is versatile, it can be had neat, used for cocktails, and be pre-canned as ready-made cocktails. This opens several revenue streams and products for **BROSKI Whisky Ltd.**

SEIS

The Seed Enterprise
Investment Scheme



MARKETING

Marketing is the biggest key for our brand to grow and take advantage of owning the niche of a contemporary and redefined whisky, targeted towards gen-z and millennials.

Social media is the quickest and most effective way to reach this audience and entice them into the BROSKI brand.

We will hire a PR agency to develop quarterly and seasonal campaigns that position BROSKI as the go to whisky for our target demographic. A combination of online and offline campaigns will be run.

Sponsorship will also be key to our brand and we plan to align ourselves with horse racing. We feel this matches the affluent profile of BROSKI and will surround the brand with our desired audience.

Stands at corporate events and trade shows such as the whisky show and the worlds spirit conference.

Pop up bars at whisky festivals including The Scottish National Whisky Festival and Edinburgh Whisky Festival.

To find out more about corporate events click on the links



PRIMARY TARGET AUDIENCE



Men

Aged 20 – 45 (Includes Gen-Z & Millennials)

Affluent

Aspirational

Sociable

Trend setters

Stylish

SECONDARY TARGET AUDIENCE



Women

Aged 20 – 45 (Includes Gen-Z & Millennials)

Fashionable

Adventurous

Outgoing

Trend setters

Stylish

THE CONCLUSION

In conclusion, **BROSKI Whisky Ltd.** presents a unique investment opportunity with significant potential for growth and profitability.

With our experienced team, exceptional product range, and innovative sales and marketing strategies, we are well positioned to capitalise on the growing demand for premium whisky in both domestic and international markets.

Investing into **BROSKI Whisky Ltd** through the Seed Enterprise Investment Scheme (SEIS), offers numerous benefits including generous tax relief and the opportunity to support a dynamic and ambitious young company. We believe that our commitment to quality, innovation, and sustainability makes us an attractive investment partner for those looking to make a positive impact, while achieving strong financial returns.







Cityshuttle

Redefining Sustainable
Urban Transport

About

Cityshuttle has been in R&D mode for the last 24 months. During this time, we've built a truly game-changing range of products within the v (Electrically Assisted Pedal Cycle) market, focusing on E-cargo solutions, urban transport and Digital out of Home Advertising (DOOH).

Immediately after our official launch, we generated interest from blue-chip brands for all three models - excited to explore a commercial partnership after experiencing how valuable they can be.

Just over 3 months later, we have already amassed multiple Letter of Intents with potential orders worth over £11,000,000, with more interested parties giving us written confirmation of their interest every week.

Cityshuttle is now positioned to mass-manufacture and manage a sustainable transport business, and the timing is perfect to address the changing dynamic in the UK's (and world's) transport environment.



Amazon is
currently
installing
£300,000,000
into electric
vehicles
for its delivery
services in
the UK.



GECO



ePack



eDooh



HM Revenue
& Customs
EIS Approved



Cityshuttle

INVESTOR OVERVIEW

Projected 15 x Returns over 3 to 5 years

- £5 million pound raise @ £19 per share for 25% of the company (A class shares)
- £700,000 raised as of April 2023
- £20m company valuation
- EIS qualifying Investment Scheme Enterprise Investment Scheme offering 30% tax relief
- £6.25 million order book with a further £5 million in letters of intent as of April 2023
- Several blue-chip brands are already seeking commercial partnerships
- £100bn addressable market
- 3 clear business models each with multiple revenue streams
- The only articulated models on the market
- x 15 tax free ROI projected in 3-5 years
- A substantial assembly plant in Essex will enable us to grow our production capabilities to deliver around 150 units per month (increasing to 300 units per month in the Autumn)



Advertising

- E-shuttle for 2 people, available via app or hailing on the street.
- Fully insured (not required by law) with a max legal speed of 15.5mph (25kmh).
- Competitively priced when compared to other transportation services.



LAST-MILE LOGISTICS

- Aimed to tackle Last-Mile delivery in urban ULEZ/CAZ areas.
- Highest max load of its kind on the market (up to 350kg).
- Available in 3 sizes, and one has the largest volume capacity of its kind on the market (6m3)



Public transportation

- Aimed to capture new advertising opportunities as congestion decreases.
- New, sustainable approach to Mobile OOH (Out Of Home) Advertising
- High-spec and detachable 86" outdoor screens, allowing for all-weather advertising.



Niche in the Market

A future-proof, scalable and adaptable business model in the booming agritechnology sector.

The Clean Food Company's state-of-the-art aeroponic tech produces exceptionally clean and high-quality plants, meaning that crops are ready to eat from the moment they are harvested.

There is no need for the repeated washes, use of chlorine or other microbial treatments required by more traditional methods of growing and very little wastage.

The company's fresh produce can therefore get from farm to fork swiftly, sustainably and hygienically, cutting out the various costs and chemicals associated with conventional processing.

OUR FUTURE





Leafy greens



Herbs



Edible Flowers



Microgreens



Root Veg



Legumes



Chillies



Strawberries

Partnership with IAG

TCFC has chosen to supply partner with Innovation Agritech Group (IAG) to supply their growing technology.

IAG's mission is to be the global market-leader in cost-effective and scalable intelligent farming systems, offering a commercially viable and sustainable solution for growers around the world. The company pioneered the world's first vertical aeroponic grow panels back in 2016; this technology has since been developed into their flagship product: the IAG GrowFrame™.

The GrowFrame™ is a completely scalable system that enables the impeccable growth of top-quality crops all year round, with no need for sunlight or soil and only minimal water. It is proven to produce healthier root systems and superior crop growth, maximising productivity and profits.

Automated aeroponic irrigation provides highly precise nutrient and water application and can be easily adjusted to suit each and every crop.

For most crops, the GrowFrame™ can produce up to 16 harvesting cycles per year.

Crop-by-crop controls enable the growth of several different crops at a time within the same space. The completely controlled growing environment system means there is zero need for pesticides, herbicides or any other harsh chemicals; The Clean Food Company's produce will therefore be 'better than organic'.

IAG and The Clean Food Company share complementary values and a real passion for sustainable food production systems. The TCFC management team believes that this partnership will prove a long, productive and mutually beneficial relationship.



Harniman's

Feel Good Sprays



HMRC APPROVED SCHEMES
EIS 30% Income Tax Relief



Harniman's is an exciting new subscription vitamin supplement brand, seeking investment to launch their new range of oral vitamin sprays. Developed by dietitians and scientists, the team has created a range of six feel-good spray products. The spray format is easy for children and adults to use and allows for maximum absorption of nutrients into your bloodstream.

As a company, Harniman's products are easy-to-consume, sustainable supplements for the conscious consumer, wrapped in bold packaging designed to stand out. Moreover, their recyclable sprays are completely vegan.



The Solutions & Market



Easy to Use

Offering simple solutions to your wellbeing concerns.
Can be easily used by everyone, even on the go!

Scientific

We've worked with dietitians & scientists who have come up with ideal combinations of ingredients for each health concern.

Cost Effective

Our sprays let you supplement a variety of vitamins, minerals & extracts all in one go. We don't add unnecessarily high levels of vitamins, only what you need.

Reliable

Our sprays are fully absorbed through the tiny blood vessels in your mouth so avoid absorption problems of the digestive system.

In the UK market the revenue amounts to £0.628 Billion in 2023 and is expected to grow annually by 4.84% (CAGR 2023-2027). statistic.com)

Online sales segment held the major share in the market in 2021. Online stores are becoming a popular medium for the purchase of various nutraceuticals and food products among customers. Due to its easy availability and time saving features and home delivery facilities also propel the market growth.

The global vitamin supplements market size was estimated at \$52.85 billion in 2022.

The global vitamin supplements market size is projected to hit around \$104 billion by 2030 and it is expected to grow at a CAGR of 8.8% from 2022 to 2030. December 23, 2022 05:32 ET | Source: Precedence Research

Research & Development Team



We worked with a Food Development Company who's clients include established food and drink brands such as Mars, Kraft, Slimfast, McNeil Nutritionals, Nestle and Haagen Daas.

Here, we developed the flavour profiles and mouth feel of the range to ensure all ingredients combined together well and tasted great.

Following this we worked with specialist manufacturers of nutritional supplements, who's formulations team worked in the lab to finesse the formulas, ensuring we have stable products with the correct dosage and a long shelf life.

Our recipes were created by teams of leading dietitians, food technicians and scientists with years of NHS, private practice and commercial sector experience.

Further information on our development processes and partners can be made available subject to accompanying NDA.

Food Tech Specialists
& NPD Teams



INTRODUCING **BRITAIN'S BIGGEST** **LIVE PODCAST NETWORK**

TALK ENTERTAINMENT FOR BRITAIN'S 18-34s



**THE
VOICE
OF
THE
NEXT
GENERATION**



*"FUBAR represents the biggest global opportunity
in youth media that I've seen since MTV."*

Les Garland, Co-Founder MTV

With interactive and spontaneous shows, it's the live broadcasts that give FUBAR Radio a hugely competitive edge. Alongside the six million press views per month, FUBAR generates far greater press coverage than any other pre-recorded podcast.

Launched in February 2014, all programmes feature authentic hosts with huge social followings. They engage listeners aged 18-34 years in a relatable manner surrounding the issues and topics that matter to them. These include dating, health, travel, celebrity, sport, culture, comedy, politics and more.

FUBAR has worked with some of the biggest names in the entertainment industry and has a proven track record for identifying the greatest emerging talent.

AN IMPACT INVESTMENT

Young people are hugely under represented in national media, so investing in FUBAR makes a real impact in helping bring about positive change for the next generation.

FUBAR Radio is the only UK broadcaster that provides a platform for young people to talk about everything that matters to them and everything that entertains them.

FUBAR Radio is modeled on US radio giant Sirius XM, which provides talk audio entertainment (but to a much older audience) and has become a huge success with a £20 billion market cap.

With a proven ability to connect with large audiences of a young demographic, and as a National DAB-licensed broadcaster, FUBAR will be a highly attractive target for acquisition.

Talk Audio Entertainment is already one of the hottest investment sectors with over £1.75 billion invested in an M&A gold rush in the past three years.



GOING MAINSTREAM

- **THE VOICE FOR 18 TO 34s** FUBAR's mission is to leverage its tremendous growth into becoming the recognised voice for 18 to 34s throughout the UK. It can achieve this through a National DAB launch.
- **NATIONAL REACH** By launching a National DAB service, the company will unlock its potential to reach all of Britain's 17 million 18 to 34s. In doing so, FUBAR will become available to everyone, everywhere, anytime, across all listening devices.
- **MAINSTREAM COMPETITION** No other mainstream radio station provides live talk content exclusively for 18 to 34s, reflecting FUBAR's average listener age of just 24.
- **RADIO LISTENING AT AN ALL TIME HIGH** The latest figures from audience monitoring body RAJAR, confirm that UK radio had its biggest ever audience (49.7m) in the first three months of 2022.

Average Listener Age

Radio	56
TalkRadio	50
Radio 5 Live	47
LBC	45

FUBAR Radio 24

FUBAR's average listener age is just 24.

No other National Station in the UK can deliver this audience.

The logo features a stylized circular icon composed of three segments: a dark blue segment at the top left, a white segment at the top right, and an orange segment at the bottom.

TrendScout

IMPACT INVESTING





EIS

TrendScout is one of the fastest growing online platforms in the UK that connects Angel Investors with early-stage impact companies, specialising in creating purposeful, considered partnerships that drive profit and growth. Our team of expert's research hundreds of start-ups each year. We analyse the potential, mission and ethical practices of every business we work with, meaning the start-ups we represent will always align with our own values.

Most start-ups struggle because of limited exposure & an inaccurate market fit Trendscout connects innovative start-ups with angel investors by customising financial, legal, and technical solutions Trendscout design a winning strategy, helping companies gain market insights allowing them to understand how the market perceives their products, and positioning them to meet their customers' needs Start-ups on our platform have raised over £5,000,000 in funding to scale up and reach new heights

Company Highlights

- Incorporated since 2018
- Projected £12million revenue by the year 2024
- Partners with Amazon Web Services and HubSpot
- 200+ start-up companies within our growing network
- 4000+ Angel Investors registered on the platform
- Company valuation forecasted to reach £8.1m by end of tax year 2022/3
- £5m+ raised by start-ups on our platform
- Winner of 'Best Match-Making Platform 2022, Corporate Livewire Innovation and Excellence Awards



The Investment opportunity

Own a share of future start-ups on the platform

Anticipated returns of x 3-5 of investment capital after 3 to 5 years

Green, Ethical, Socially Beneficial, Sustainable Investment

HMRC approved Enterprise Investment scheme (EIS)

Exit strategy by Acquisition

Why Invest in early stage start-ups?

Reports show that a £20,000 investment in the early round raise for Uber, the taxi disrupting car hailing service would now be worth in excess of £50 Million.

Y-Combinator invested £20,000 for 6% of the company in Airbnb. The company now is worth £31 Billion and Y-Combinator's stake now is estimated to be worth about £890 Million, more than a 44,000x return on their £20,000!



TECHCAP

NEOBANK





Experts agree that Banking as a Service (BaaS) is driving the digital transformation in business.

Increasing numbers of non-finance digital brands are embracing BaaS to retain customers and increase their lifetime value. The BaaS model allows corporate clients to brand a white-label banking platform like Techcap as their own, giving them greater financial control whilst enhancing brand and data recognition.

Corporates can then offer financial services to their existing underlying customers, without the costs and risks associated with becoming a fully branded and authorised bank themselves.

Techcap aims to connect corporates and their customers through modern financial technology solutions for today and the future, and combines all essential banking functions into a single platform.

Built in partnership with best-of-class practitioners, Techcap provide an end-to end infrastructure that delivers frictionless payments including cross border, online and mobile, using advanced tools capture data to optimise payments, drive conversions, block fraud and increase revenues.



As well as providing real-time, multi-currency transactional settlement of financial services, The Techcap platform also includes a global lifestyle concierge service, including loyalty programs, exclusive offers and discounts, with bespoke itineraries.

Investment Opportunity

- Fundraising up to £1.35m
- Post-money valuation assuming full subscription of £13,578,496
- Customer onboarding Q1, 2023
- Cashflow break even forecast for Q4, 2023
- Using current valuation metrics applied to the fintech sector, the company has the potential to attain a very significant market capitalisation within the medium-term
- HMRC approved Enterprise Investment Scheme (EIS)

Milestone to Date

- Verbal commitments from 18 companies (representing 1m + customers) to launch their own branded payments platform and loyalty scheme.
- Partnership secured with a well-funded, leading technology company running its own global banking network to ensure continuous product development.
- Lifestyle partner secured 2,500 hotels and 800 restaurants for the MVP Lifestyle Platform.
- Ready-to-launch white-label banking platform using best-in-class back-end technology.
- Mobile app (Android, iOS and Web deployment) technology built and ready for white-label development and launch.
- EMI licence secured via agent appointment.



Innovation

Agri-Tech Group

Innovation Agri-Tech Group

EIS

Launched in 2016 Innovation Agri-Tech Group (IAG) is a British agricultural technology company providing cutting-edge solutions to the traditional challenges of farming. The company specialises in Indoor Vertical Aeroponics.

IAG offers patented technologies and expert services to help growers improve and expand their vertical farming systems or build new vertical farms from scratch, as well as full-service solutions including the design, installation and ongoing management of a complete vertical farm. It also now completed (July 2022) its own vertical farm facility in Berkshire.

IAG owns three registered US patents for its Aeroponic systems and enclosures. It also has a partnership with Co-Alliance Cooperative, one of the largest Agri businesses in the Midwestern USA, with over 56,000 farming operations, giving it significant transatlantic reach. Co-Alliance Cooperative holds a 15% stake in IAG.

In July 2022 IAG completed the final phase of its Indoor Farm in Berkshire and also completed its first sale for its GrowFrames™ system to the University of Essex.



Product Benefits

- Capable of growing 17 harvest cycles per year
- No Pesticides
- Can grow produce 365 days a year
- No soil
- 95% less water
- Faster growing cycles
- Better flavour
- Longer shelf life
- Higher quality produce
- Medical applications
- Cosmetic applications

10,000 Sq ft warehouse can produce the same level of crops as up to a 40-acre farm. We are offering the opportunity to purchase shares through The HMRC EIS scheme.

Westbrooke Associates
and the products we represent
are proud to have been featured in the following
press publications and media outlets:



Visit the press and news pages on our website to learn more.



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